

SPONSORSHIP OPPORTUNITIES

Benefitting Bay Area Girls Club Programs & Services



October 16, 2022 | 2 to 5 pm

Richmond Convention Center

403 Civic Center Plaza | Richmond, CA



BACKGROUND

ABOUT BAY AREA GIRLS CLUB

Bay Area Girls Club is a nonprofit organization that has been providing academic, enrichment, and recreational programs and services to girls ages 5-18 for 47 years. Since our founding in 1975, we have served over 6,000 girls by providing a safe, nurturing environment to help girls realize their greatest potential. Our programs include academic tutoring, STEAM (Science, Technology, Engineering, Arts and Math), leadership development mental health, social/emotional intervention and support, college preparedness, entrepreneurship training/mentorship, and much more.

Learn more about BAGC at www.website.org

ABOUT MEN WHO COOK

MEN WHO COOK (MWC) is a fundraiser benefitting Bay Area Girls Club (BAGC) programs and services for girls throughout Richmond and West Contra Costa County.

An event concept that's been adopted by nonprofits across the country, MEN WHO COOK, is a food tasting extravaganza featuring dishes from 16 amateur "chefs." Local heroes, celebrities, and personalities will prepare their signature dishes and showcase their culinary skills at a fun-filled community event to raise awareness and critically needed funding for BAGC. All participating local "chefs" are volunteers that are lending their time, talent, and treasure to show their support and advocacy for GIRLS and BAGC programs and services!

WHERE THE FUNDS GO

All funds stay local and will directly benefit Bay Area Girls Club signature programs to include: **GETT (Girls Eager to Train) to WORK.** An innovative workforce development/mentoring program for girls ages 11–18.

College Bound Girls. Serving girls ages 15-18, College Bound Girls provides them with college access networking, assistance with obtaining scholarships, SAT prep, and help completing college applications.

The MISS Project. A leading-edge program that guides middle school girls through developing and producing their own podcast to teach critical thinking and analytical skills required to become educated, empowered and analytical consumers of mass media.

ABOUT YOUR SPONSORSHIP

BAGC's inaugural MEN WHO COOK fundraiser will attract adults 25 to 64 that skew female. The MWC audience is comprised of socially conscious, Bay Area consumers of far-reaching products and services. They are open-minded, wine and beer enthusiast "foodies," and philanthropic minded supporters of social serving organizations in the Bay Area.

Beyond the marketing benefits of increased awareness and exposure to your target customers, sponsoring MEN WHO COOK will publicly show your support of Bay Area GIRLS and align you with one of the Richmond's oldest and most innovative developer of programs and services for Bay Area girls—our future leaders and contributors to the community!

OPPORTUNITIES

\$5,000 PRESENTING SPONSOR

- Named as "Presenting Sponsor" on all pre-event marketing materials - event flyer, brochure & posters.
- Named as "Presenting Sponsor" in all internal and external digital communications— pre & post event emails and e-blasts
- Named as "Presenting Sponsor" in all media communications—presses releases, media advisories and interviews
- Named as "Presenting Sponsor" in paid advertisement - print, radio, digital and online
- Name/logo & link on BAGC website event page
- Social media posts/mentions
- Name & Logo in event program
- Marketing table at event to distribute promotional items/materials/coupons to attendees
- Company banner at event
- Reserved guest table for 8
- 8 event admission tickets
- 8 beverage tickets

\$2,500 SPONSORSHIP LEVEL

- Name & logo on all pre-event marketing materials - event flyer, brochure & posters
- Name & logo in all internal and external digital communications— pre & post event emails and e-blasts
- Name & logo in paid print & digital advertisement
- Name/logo & link on BAGC website event page
- Social media posts/mentions
- Name & logo in event program
- 6 event admission tickets
- 6 beverage tickets

\$1,000 SPONSORSHIP LEVEL

- Name & logo in all internal and external digital communications— pre & post event emails and e-blasts
- Name & logo on BAGC website event page
- Social media posts/mentions
- Name & logo in event program
- 4 event admission tickets
- 4 beverage tickets

\$500 SPONSORSHIP LEVEL

- Name/logo & link on BAGC website event page
- Social media posts/mentions
- Name/logo in event program
- 2 beverage tickets-tentative
- 2 drink tickets

\$250 SUPPORTER LEVEL

- Name/logo & link on BAGC website event page
- Listing in event program



SPONSOR BENEFITS

BENEFIT	PRESENTING \$5,000	SPONSORSHIP \$2,500	SPONSORSHIP \$1,000	SPONSORSHIP \$500	SUPPORTER \$250
Named in media communications (PRs, advisories & interviews)	Named as "Presenting Sponsor"				
Named in paid print, radio, digital & online	Named as "Presenting Sponsor"	Name & logo (print & digital)			
Pre-event print marketing materials - name & logo (flyer & posters)	Named as "Presenting Sponsor"	✓			
Pre and/or post event emails and e-blasts (name/logo)	Named as "Presenting Sponsor"	✓	✓		
Social media posts & mentions	Named as "Presenting Sponsor"	✓	✓	✓	
Name & logo on BAGC website	Named as "Presenting Sponsor"	✓	✓	✓	✓
Name/logo listed in event program	Named as "Presenting Sponsor"	✓	✓	✓	✓
Marketing table at event	✓				
Company banner at event	✓				
Reserved guest table at event	✓				
Event admission tickets	8	6	4	2	
Beverage tickets	8	6	4	2	

COMMITMENT FORM

SPONSOR INFORMATION

Company Name _____
Street Address _____ City _____ State _____ Zip Code _____
Company Phone _____ Company Email _____
Website URL _____ Primary Social Media _____
Contact Name _____ Contact Email _____
Primary Phone _____ Alternate Phone _____

SPONSORSHIP LEVEL

- \$5,000 Presenting Sponsor \$1,000 Sponsorship \$250 Supporter
 \$2,500 Sponsorship \$500 Sponsorship
 We are unable to be an official sponsor—please accept our donation to BAGC of \$ _____

Artwork/Logo Deadline: September 2, 2022

PAYMENT METHOD

- Check Credit Card

**TO COMPLETE SPONSORSHIP FORM & MAKE ONLINE PAYMENT
[CLICK HERE](#)**



TO USE WRITTEN FORM

Print & Complete Above Form & Mail to:

**Bay Area Girls Club
260 Broadway | Richmond, CA 94804
Attn: Men Who Cook**

FOR QUESTIONS OR ADDITIONAL INFORMATION

Call: (510) 232-5440
Email: info@bagirlsclub.org
Visit: www.bagirlsclub.org